

## Colleen Callander

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***Award winning CEO, Founder of 'Mentor Me Women', Author, Keynote Speaker, Business and Leadership Coach***

An award-winning CEO, Colleen Callander has a wealth of knowledge and a proven track record in building brands, establishing winning cultures and creating environments that allow people to be inspired, empowered and shine. Colleen had her first taste of retail at the age of 16 and unbeknownst to her at the time, this summer job would be the start of an extraordinary retail career spanning over 30 years. She

is now sharing not only her 13 years' experience as the CEO of two of Australian Iconic fashion brands: Sportsgirl and Sussan, but also her incredible industry and leadership knowledge.



However, the path wasn't always smooth sailing. Juggling three small children and a high-profile career, Colleen suffered burnout and decided to throw it away. The job, the career, the leadership, before chance stepped in, and she continued her road towards inspirational leadership and incredible success. After implementing boundaries and self-care into her life, she discovered the powerful, yet simple and effective ways to prevent burnout and create high performance living in business and in life.

An inspiration to all generations, Colleen is a highly respected influential leader and encourages leaders and organisations globally to change the leadership rules, lead with kindness, self-awareness, authenticity, real confidence, share their voice and be the game changers for not only this generation, but future generations.

Colleen has been listed as '10 Most Inspiring Business Women 2022' by CXO Outlook and has shared her journey as a Keynote Speaker at multiple conferences and events, including CBA Women in Focus, CWC International Women Lunch 2022, CEO Symposium, Business Chicks Movers and Breakers, Inside Retail 'Live' for Ragtrader, Liquid Learning Events and many more.

In April 2021, Colleen launched her book 'Leader By Design' which has been met with rave reviews and immense success, including being nominated as a finalist in the 2021 Australian Business Book Awards.

### ***Colleen Callander talks about:***

Colleen shares simple tools and actionable plans to empower participants to navigate through challenges and start living a life full of possibilities. She shares her thoughts on life in balance, her

comeback from burnout and the power of building confidence.

Colleen's message is relatable, actionable and proven – and it's changing people's lives every day. Whether it's a conference room full of delegates, a leadership team in a boardroom or a school event.

Colleen will inspire the audience to start leading in their own lives and to live a life of passion and purpose.

- Become a leader by design
- Build real confidence
- Change your story
- Let's talk about burnout
- The power of self
- Leadership starts with self
- The Power of Culture
- Kindness is a new currency
- People + Purpose + Passion = Profit
- The power of people
- Foundations of great leadership
- The power of brand purpose

## Client testimonials

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“ Colleen's exceptional learnings and insights elevated our inaugural SILK Laser Australia Leadership Conference 2023. Our delegates were inspired, empowered, and walked away with tangible actions to put into practice.

- **CHAN CHAU SILK Laser Australia**

“ I have had the privilege of working with Colleen for many years as part of her support for my charity. The kindness she has constantly shown has always stood out to me and made me feel welcome whenever I went to Sportsgirl. Her continuous support and generosity has been a cornerstone for our long relationship and I've always felt inspired after being in her presence.

- **National Partnerships Executive, Starlight Foundation**

“ Colleen truly stood out with her keynote and not only hit all the right notes, but also left a strong impact, evidenced by the teachers who approached her for hugs at the end. Colleen has a unique way of connecting with the audience.

- **EMILY LANSLEY, VDC Project Officer**

“ All roads lead to confidence was incredibly inspiring, relatable and engaging. With so many

wonderful and insightful examples I feel ready to turn a corner and start acting with more purpose.

**- BUSINESS IN HEELS Leadership Summit - Women In Retail**

“ Colleen was engaging, thought-provoking and her energy and passion were contagious. We highly recommend Colleen to anyone seeking transformation and growth. Thank you, Colleen, for igniting the spark within us and equipping us with the tools to thrive.

**- DIANNE BIVIANO, After-pay**

“ I was privileged to work with Colleen in her role as CEO of Sportsgirl, during a period when Sportsgirl was in partnership with Butterfly Foundation. She was always focused on how the work Butterfly and Sportsgirl did together could have the biggest impact for those who were suffering; changing lives for the better. Colleen’s calm, compassionate leadership was critical to the long term success of the relationship.

**- Head of Communications & Engagement, Butterfly Foundation**

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