

## Lisa Backhouse

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### ***Corporate Executive, Keynote Speaker, MC, Host and Facilitator***

Lisa Backhouse has senior management experience within complex organisations and across critical, highly regulated sectors, including financial services, resources and the construction industry.

She is an effective high level advocate who has driven regulatory reform, and improved customer and community outcomes - with an intimate knowledge of political processes, public policy development and government relations. She has deep stakeholder engagement experience across business, government and industry, and significant community engagement, corporate sponsorship and partnerships expertise.

Proficient in media management and public affairs, Lisa has strong issues and crisis communications experience and superior presentation skills, including as a media spokesperson - underpinned by two decades as a television presenter and journalist for the ABC, Channel Nine & Network Ten.

Lisa has achieved success building positive organisational reputation using integrated communications across digital, social media, and traditional channels, including multi-faceted marketing campaigns. She is adept in event management and has broad experience as a professional media trainer, master of ceremonies, keynote speaker and conference facilitator.



### **Client testimonials**

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“ Ms Backhouse is a delight to work with, totally organised, unflappable and with absolute attention to detail. She is enthusiastic, yet calm, and so well organised that the event proceeded exceptionally well, with great feedback. Ms Backhouse undertook these duties in the most professional manner that I have seen of a compere/MC to date. UDIA (Qld) will most certainly be utilizing her services again.

**- Urban Development Institute of Australia (Queensland)**

“ Lisa was an absolute delight to deal with, a true professional, and performed her role as MC with such ease. Lisa listened to our requirements and fulfilled them, in doing so she added value to our event and contributed to its success.

**- Australian Institute of Company Directors**

“ This year we were privileged to have Lisa Backhouse act as the MC. Her charm and professionalism shone through and the audience was able to connect with her on a personal level.

**- The Wesley Hospital Kim Walters Choices Program**

“ Very knowledgeable, friendly and open. Lisa very ably facilitated the day from guest speakers to panel discussions to question and answer sessions. She was organised and prepared.

**- Department of Education, Student Services**

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